



**1<sup>st</sup> International Week - 2017**  
**Faculty of Economics and Business**

**THURSDAY**

**30th of March**

**9:00 -11:00 Plan de Marketing (4º MIM) ---AULA A-8**

**EPHEC - Evelyne Lambert**

**"Consumers and producers : new trends. The case of Belgium"**

**9:00 -11:00 Made in France (Mandatory - Seminario M6)**

**Université Jean Monnet de Saint-Etienne - Julien Strignano**

**Made in France : ¿Un mercado relativo?**

**12:00- 14:00 Research Seminar --- Seminario M6**

**Umea Universitet - Stefan Sundgren**

**Board-members' "off-the-job" legal infractions and the agency cost of debt: Evidence from small business bankruptcies**

**15:00 -17:00 Plan de Marketing (4º MIM) --- AULA A-8**

**EPHEC - Evelyne Lambert**

**"Consumers and producers : new trends. The case of Belgium"**

**17:00 -21:00 Plan de marketing -OPTIONAL ACTIVITY- AULA 11**

**EPHEC - Evelyne Lambert**

**"Consumers and producers : PRACTICAL CASE"**