

1st International Week - 2017
Faculty of Economics and Business

WEDNESDAY
29th of March

9:00- 11:00 Economic History and World Economy -1º ADEi
13:00- 15:00 Economic History and World Economy -1º ADEi -AULA M1
 East Anglia- Liliana Harding
 "Economics of disintegration (Brexit implications)"

11:00 - 13:00 Gestión de Carteras- 4º FICO -AULA A-7
 Universitatea "ALEXANDRU IOAN CUZA" Iasi- Irina Bilan
 "Foreign exchange rates and foreign exchange risk management"

11:00- 13:00 Statistics I - 1º ADEi---AULA M1
 Umea Universitet- Priyantha Wijayatunga
 "Introduction to statistics tests, methods and models"

11:00- 13:00 Marketing management -SALÓN DE ACTOS
 Fachhochschule Kufstein Tirol Bildungs GmbH -Monika Kohlhofer
 "Event marketing"

15:00- 17:00 Financial Valuation -2º ADEi---AULA M1
 Inholland University- Robert V. van Wordragen
 "Becoming a financial: basic principles, moderate applications, advanced great jobs!"

15:00- 17:00 Excellence and Quality Models -4ºADEi---AULA 23
 Inholland University - Marleen Bartelts-Schilt
 "Change Management"

17:00-19:00 Financial Statements-2º ADEi---AULA M1
 Umea Universitet - Stefan Sundgren
 "Estimates and judgment in accounting"